

RBX MEDIA

LAMBERT-ST. LOUIS INTERNATIONAL AIRPORT
DIGITAL WALLSCAPE 101

MAKE A MASSIVE BRAND IMPRESSION WITH OUR UNIQUE VISIBILITY



LOCATION

- 9801 Natural Bridge Road, St. Louis, MO 63134
- I-70 East f/w
- 1/2 mi east of of Lambert-St. Louis International Airport
- Digital wallscape on the *RENAISSANCE*® Lambert-St. Louis International Airport Hotel
- LATITUDE: 38.73224 LONGITUDE: -90.3467
- TAB Panel ID: 30713831

BENEFITS

- Immediate first impression to passengers as they exit airport
- High-impact digital display with cutting-edge, high resolution picture quality and clarity
- More than :60 of read time
- 1200 square feet of display space: 2x the size of a traditional billboard
- **VIDEO CAPABLE**
- Unlimited creative flexibility

DEMOGRAPHICS

- **Total OOH Impressions:** 3.96M* (weekly)
Weekly "Spot" Total: 495,137
* *highest in STL DMA (TAB audited)*

- **Population:** 2.8M;
 - White.....76.9%
 - African American.....18%
 - Hispanic2.5%
 - Asian.....2.1%
 - Other.....1.1%

- **Airport Activity:** 13.3M passengers;
250 non-stop daily flights, 12 airlines

SPECIFICATIONS

- 47' H x 25' W
- West facing

