



ST LOUIS INTERNATIONAL AIRPORT DIGITAL WALLSCAPE

This unique nearly 1,200 sq. ft. Digital Wallscape is located on one of St. Louis' most heavily traveled interstates, I-70, and offers more than a 60-second approach time. Positioned just a 1/2 mile from Lambert International Airport which facilitates more than 13 MILLION annual passenger trips, it's just a 1/4 mile from the I-170 split and only 11 miles from downtown St. Louis (home of the Cardinals & Blues). This hi-def LED Wallscape is viewable from three separate arteries as well as the Southwest Airlines Passenger Terminal.



Display Type: DIGITAL WALLSCAPE
Location No. 101
City: St. Louis
Zip: 63134
Description: I-70, 1/2 mile East of Lambert International Airport
Facing: West
Size: 47' h x 25' w
TAB/Geopath Panel ID: 30713831
Total OOH Impressions: 3.96 million* (weekly)
* highest in STL DMA (TAB audited)
Weekly "Spot" Total: 495,137

